HUGH KRAMER

UX/UI DESIGNER

Work History

UX Designer

MARCH 2024 — PRESENT (NEW YORK, NY)

Fragole Ristorante / Website Redesign

Deliverables
Final Site & All Content, Wireframes, Hi-Fi Mockups, User Testing, Logo Development, Photography.

Tia Yanet Tamales / Website Creation

Deliverables
Final Site & All Content, Branding, Wireframes, Hi-Fi Mockups, User Testing, Logo Development, Photography.

Brightcast™ / Lead Game Designer - Creator

- Designed, iterated, tested and created from scratch a new game.
- Designed and launched a website, game shop, merchandise, and Kickstarter coming Fall 2024.
- Coordinated promotional efforts such as tournaments, swag give-aways and social media campaigns.

Private Tutor - Strategy Games / Self-Employed

SEPTEMBER 2016 — JANUARY 2024 (NEW YORK, NY + REMOTE)

- Built a client-base of over 100 students teaching strategy, game theory, and critical thinking skills.
- Managed a large client database ensuring high quality assurance.

Chess Teacher/ Chess at 3

August 2012 — AUGUST 2016 (NEW YORK, NY)

- Wrote and taught chess curriculum for children.
- Recruited over 50+ new clients for company.
- Coordinated and oversaw monthly in-person chess tournaments.

Assistant Coordinator / JASA PETS Project

AUGUST 2008 — AUGUST 2011 (NEW YORK, NY)

- Managed an online volunteer portal and database to match volunteers with clients to assist low income seniors in New York City with care for their pets.
- Created and distributed online promotional materials and coordinated events to help recruit new volunteers.
- Established relationships with local businesses to secure donations of pet food and free veterinary services.

LINKS

- hughkramer.com
- linkedin.com/in/hughskramer
- hskramer@gmail.com
- 917.599.7202

EDUCATION

Skidmore College
Bachelor of Arts, 2007

Kingsborough Community College
UX Upskilling Design Certificate
March 2024

SKILLS

Client Management (Coordination)
User Interviews (Research)
User Research (Test + Synthesis)
Affinity Mapping (Research)
Personas (Research)
User Journeys (Research)
Wireframing (Mockups)
Diagramming (User + Site)
Visual Design (Mockups + Assets)
Content Creation (Written + Image)
Branding (Content + Research)
Team Management (Coordination)
Teamwork (Adaptive + Upbeat)
Storytelling (Communication + EQ)
Strategic Thinking (Long-term planning)

PROFICIENT TOOLS

Figma, Javascript, HTML, CSS, Adobe XD, Photoshop, VS Code, Wordpress, Squarespace, Shopify, Github, Microsoft Office